

# DON ROBERTS SCHOOL OF HAIR DESIGN

## Employment Information

In general, most licensed professionals in the cosmetology field work in a salon, spas, barbershops, or medical facilities. This could include, but not be limited to, a stationary or mobile facility. Salaries are generated by motivation, work ethic, effort, and consistency. Methods of compensation can be salaried, salary plus commission, commission, tips, and/or percentage of retailed products and/or upsold services.

This industry requires licensed professionals to establish a client base that will network for you. This will take not less than a year. It requires the use of networking skills, such as the professional use of Instagram. Knowing how to take great photographs is a tool that is easily acquired while in school.

Employment mobility, without a doubt, is a major advantage within the Cosmetology employment world. Having the ability to be one's own employer and determining one's own working hours and conditions can be the best this industry has to offer if the newly licensed professional is prepared. This preparation requires a mindset, accountability to oneself, and attainable goals. The States of Indiana and Illinois offer the professional the opportunity to license a "mobile salon."

## License and Regulatory Information

In the State of Indiana, a license is required of a cosmetologist, barber, esthetician, manicurist, and instructor. It requires an initial test and renewal of the license every four years. Indiana does not require continuing education for licensure renewal. To sit for an Indiana license, you must graduate from a state-licensed school and then take both a practical and written exam recognized by the State of Indiana. The minimum score is 75%.

The Indiana license cannot be used in another state unless the licensee is married to a member of the US Armed Forces and is working on a US military base.

If choosing to work in another state, the licensee must apply to the new state thru a process called endorsement or reciprocity. It is up to the state the applicant is going to determine whether the license from the state the applicant is coming from is acceptable. Because Indiana requires both a written and a practical exam for licensure, it has been this school experience that endorsement to another state, with less or a lateral hourly requirement, is very easy and does not require another exam.

For those states that have a higher hourly requirement than Indiana, consideration of documented work experience is very often applicable. Each state has its own requirement subject to cost, hours, training, CE and OSHA requirements, and testing requirements.

## Physical Demands

On busy days, licensed professionals can find themselves on their feet or sitting for many hours, working with clients back-to-back, while on slower days, they have more free time to prepare for appointments or welcome walk-in appointments. Exposure to chemicals is common, license and job description dependent.

With initial licensure, there is a learning curve which requires practice and patience. Many employers require an apprenticeship to adapt to the employer's work environment. This can have the advantage of advanced education and a mentorship program. Job description dependent this can be initiated while waiting for certification and licensure from the State of Indiana.

As a working cosmetologist, **you can have a flexible schedule with the freedom to work as much or as little as you'd like.** You also can choose the setting you'd most enjoy. Plus, if you have an entrepreneurial spirit, you can choose to start your own salon and be the sole decision-maker for your business.

## Personality Disciplines

Desired personality traits for this profession are organization, time efficiency, artistic ability, friendliness, patience, amazing people skills, self-discipline, strong work ethic, practiced skill set, and physical endurance.

**Awareness of future employment should begin no later than the first day of class.**

Identifying one's employment goals should be the priority of each student. Determine one year and three goals at a minimum. Verbally share desires with anyone that will listen. Write them, think about them, and allow them to alter and grow, as does your education. While in school, always think about employment, identify your strengths, and visit where you might like to work in the future. Make yourself known and take outside education. Pro-action is the key!

Do not think back; think now, imagine what can be. This is your responsibility to yourself.

Future employers often search out licensed cosmetology schools as a source for employees. It has been this school experience that the opportunity to do Job Shadowing while in school gives the student the greatest opportunity to observe and learn about what they want and do not want.

Employment while in school can be found as a receptionist, assistant, shampooer, braider, permanent lash technician, retail sales, and /or modeling for educational seminars.

## Job Outlook

**Overall employment of barbers, hairstylists, and cosmetologists is projected to grow 19 percent from 2020 to 2030**, much faster than the average for all occupations. About 85,300 openings for barbers, hairstylists, and cosmetologists are projected each year, on average, over the decade.

### Industry Pros

- Personal Interaction/Entrepreneurship Opportunities
- Job Satisfaction/Artistic Interpretation
- Keep up with Trends and Fashion
- Completion of School/Employed in a portion of the time than required by other careers.
- Connecting with Clients/Can be own Boss.
- Portable Profession/Can Develop own lines of products.
- Expression of Art/Learn Science Behind Hair, Skin, and Nails
- CE Requirements/ Never Stop Learning

### Industry Cons

- Chemical Exposure/Physical Demands
- Wages/Takes Planning and Patience/Slow to Grow
- Licensing Requirements/CE Requirements
- Adjusting to Clients' Needs
- Burnout and Stress
- Competition to Gain Clientele

## Industry Growth

According to the latest statistics, the global beauty industry market size is set to be worth **\$571.1 billion** in 2023. This will mark an **8% increase year-over-year, the fastest annual growth rate in at least 13 years**. Beauty is also considered one of the few recession-proof careers. **Due to the industry's ability to weather the economic storm**, it's a safe bet for many looking at a career that won't be subject to economic turmoil.